

23rd-25th March 2020

Passenger Terminal Amsterdam Amsterdam, NL

www.worldbiomarkets.com

"Great opportunity to understand the complexity of the bio economy markets and to interact face to face with key players in the field. Highly recommended!"

Ivana Esposito

Process Development Engineer
Shell

"Very informative, a good cross-section of the industry."

Tristan Chate
Product Merchandising Manager
The North Face

COMMERCIALISING THE BIO ECONOMY FROM LAND TO BRAND

600+
ATTENDEES

1000+
MEETINGS

100+ SPEAKERS

50+
PARTNERS

Gold sponsors



Silver sponsors















Bronze sponsors







WHY WORLD BIO MARKETS 2020 IS MORE IMPORTANT THAN EVER

We are facing rapidly evolving socio-economic and environmental challenges that have us on a collision course with some of humanity's most existential threats. We need to act fast to avert disaster.

Fortunately, human ingenuity and technical innovation are keeping pace with change and offering hope for a future that will enable us to sustainably fuel, clothe, feed and heal a growing population on a rapidly evolving planet.

World Bio Markets 2020 is at the nexus of this revolution, attracting the innovators that are driving tangible results from lab to market.

"What has been possible to produce from oil, is now doable based on biomass. World Bio Markets shows the technologies and business models leading to this new carbon-neutral economy."

Sulev Alajoe, Director of Regional Business Development in West Estonia, Estonian Investment Agency

OUR PLANET IS IN GRAVE DANGER, AND TIME IS QUICKLY RUNNING OUT

We're all aware that the world is changing at a rapid rate. We're moving beyond the Holocene into a new epoch where humankind's influence can be seen and felt across the globe; from the plastics in our oceans, and the heavy metals in our soil, to the climate change in the skies above. We cannot carry on as we are, time is running out.

Atmospheric carbon dioxide levels have doubled since the 1950s, surface temperatures have increase by 0.9°C, and sea levels have risen by 20cm - NASA

CONSUMERS ARE DEMANDING BRANDS ENACT SUSTAINABLE CHANGE

Government and big business are aware of the need for change, and increasing public demand is forcing action. Brands can no long sit on the side-lines and pay lip service to sustainability. They must act to meet consumer demands by innovating across their value chains and supply chains, whilst also remaining cost competitive.

96% of consumers believe their individual actions can have an impact, and 88% of them want brands to help them make a difference - Forbes

RENEWABLE BIO CHEMICALS AND MATERIALS OFFER A SUSTAINABLE SOLUTION

Increased investment is driving innovation process engineering, conversion and scale-up technologies. This is bringing to market a new range of renewable bio chemicals, materials and products that add value and compete on price vs. petrochemical alternatives, offering viable solutions to the sustainability challenges facing big business and our planet.

Bio-based and renewable chemicals and materials market forecast to hit \$100 billion by 2023, at a CAGR of over 10% - Market Research Future

CONNECTING THE VALUE CHAIN, DRIVING COMMERCIALISATION

World Bio Markets is the leading global assembly connecting the bio industry value chain from lab to market and driving change through commercially viable innovation.

Join us to connect with the regulators, investors, chemical and material manufacturers, industrial biotech innovators, and end market brands. Meet the companies focused on scaling efficient, competitive, value added, end market, and end of life solutions.

A SELECTION OF COMPANIES WHO ATTENDED IN 2019























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"The place to be to network with the biotech leaders."

Cedric Klumpp, New Business Development Manager, Lonza

FOCUSED INTERACTIONS, MAXIMUM OUTCOMES

A highly focused one-toone partnering programme



DISCOVER

Ahead of the event, browse through the entire list of individuals from the start-ups, innovators, manufacturers, investors and brands who will be attending, and inform us if there are specific people or companies you would like us to invite.



CONNECT

Pinpoint your key prospects and introduce yourself and your offering to them up to 6 weeks before you meet, to place your company in a leading and more influential position for when you finally connect in person.



STRATEGISE

Request and book multiple meetings with decision makers from future partners and stakeholders in advance, and effortlessly coordinate to leave you free to attend the most essential and useful conference sessions to you.



DO BUSINESS

Make the most of your two days out of the office with your tailored conference and meeting agenda, and propel your business to the next level in the most time and cost-efficient manner.

"World Bio Markets event is a real opportunity to be updated about the new technologies/materials, the advantages, issues and challenges in this field, and of course is a great way to make contacts."

Audrey Galvan, Product Risk Specialist, Swatch Group

The optimum platform for engagement & progression



KEYNOTES

Hear from bio economy pioneers and big industry visionaries, and gain insights into the key factors behind rapid growth and commercial success.



CASE STUDIES

Hear from the industry's biggest success stories and learn from their experiences and challenges in order to fast track your path to commercialisation.



DEBATES

Everyone has an opinion and an agenda. We bring the brightest minds together to debate the big issues and shape the future of the bio economy.



ROUNDTABLES

Focus on niche topics close to your heart and discuss and network with individuals relevant to your business in an intimate environment.



PRODUCT SHOWCASES

Join the exhibition and showcase your innovation in a way that brings it to life for potential partners.

ATTEND, CONNECT, LEARN, GROW

"Fabulous event, wonderful networking opportunities and true thought leadership in the global bioeconomy. I'll be back next year, for sure!"

Suzanne Fraser, Investment Attraction Executive, Clean Tech, Nova Scotia Business Inc



CONSUMER BRANDS & RETAILERS

- DISCOVER how the bio-economy can help you meet your sustainability targets efficiently
- LEARN about the latest trends and expectations from consumers & regulators around the world
- CONNECT with bio-economy innovators to hear about ground-breaking cost-efficient strategies
- UNDERSTAND how best to market and communicate your products and materials to succeed.



PROCESS ENGINEERING & SCALE UP

- IDENTIFY the markets and customers that are the perfect fit and in need of your offering
- CONNECT with top prospects in person and communicate directly to stand out from the competition
- MEET the investors and partners ready to help you scale, and with experience to learn from
- LEARN about the latest developments, pressures and innovations shaping the industry



BIG CHEMICAL MANUFACTURER

- DISCOVER the latest & most promising innovations and developments before your rivals do
- IDENTIFY the new companies and startups that are driving progression within the bio-economy
- OBTAIN the latest market insights and trends to present back internally and pinpoint your next targets
- CONNECT with current clients and meet potential new suppliers in a time and cost-efficient manner



START-UPS & ACADEMIA

- UNDERSTAND the intricacies of the bioeconomy to sharpen your business case and planning
- LEARN about the challenges of securing IP & working with investors whilst also growing your business
- MAKE extensive new industry connections to create awareness and promote your product or innovation
- CONNECT with the most relevant investors and partners to take your business to the next level



SUSTAINABLE CHEMICALS, MATERIALS & INGREDIENTS

- DEVELOP a detailed understanding of your market and other industries where you can work
- IDENTIFY and connect with investors and partners that can help you scale up and grow
- MEET with potential customers and future supplies to boost sales and improve efficiencies
- GAIN the latest market insights & discover how your work compares to current industry trends



INVESTORS & ACCELERATORS

- CONNECT with exciting new start-ups and budding entrepreneurs brimming with fresh ideas
- GAIN insights into the challenges and opportunities that are shaping the growing bio-economy
- MEET old allies & new partners & set aside dedicated meeting time with our partnering programme
- POSITION your organisation as a leader in sustainable investment ahead of the competition

A GLIMPSE OF THE 2019 EVENT





"A very good blend of vision, technology and real world needs and expectations."

Guido Dona, Director - Planning & Strategy, Technical Polymers, Arkema



"The event provides an insightful overview of breakthrough technologies and competencies in the market."

Gilles Mur, President, iTak Strategies



Floris Buijzen, Product Market Manager, Total Corbion PLA



"World Bio Markets
is an excellent
opportunity to connect
with experts and
decision makers in
the field of biobased
production for a
sustainable future!"

Erik Pijlman, CEO, KNN Cellulose BV





THEMES AND FOCUS FOR THE 2020 EVENT

Beyond our keynotes from business leaders, change makers and inspirational creatives, our agenda delivers highly focussed sessions helping you learn and engage with the areas of the bio-economy linked directly to your aims and objectives. "Very complete information on state of the art bio topics. Production, marketing, application. Great speakers."

> Rony Van Regenmortel, Chief Project Officer, United Caps Luxembourg

"The conference is interesting both on a professional level to meet players from other industries and do business, but also on a personal level because it makes us think about the way we consume."

Lea Ortiz-Bustinza, Marketing Manager, Leaf



SCALE UP & PROCESS TECHNOLOGY

Putting a spotlight on technical presentations and discussion focussed on cutting edge bio-based chemical, material and product manufacturing and offering insights into the key efficiencies, opportunities and challenges available both now and in the future.



INVESTMENT TRENDS

In an era of fast capital, how is the world of investment navigated? With numerous opportunities available, how are the correct processes, applications, partners and endmarkets selected? What funding models work, and which ones don't? And how do you build your team to ensure the best prospects for success?



SUSTAINABLE BRANDS

Hear from, and interact with, brands both large and small to gain a real world understanding of where bio-based and other sustainable materials and products fit into their current and future sustainability strategies. Understand their journey, and how it applies to your own progress.



BIO-STARS

Bringing the most dynamic and inspiring start-ups in the bio economy to the exhibition floor and to the stage. An opportunity to be inspired by the freshest ideas, make unexpected connections and learn, as potential investors and partners delve into the details to help form more robust business plans.



MAKING A MARKET

Taking you on the journey from lab to market with a focus on the most exciting verticals:



Plastics



Coatings & resins



Apparel & textiles



Packaging



Biodesign & future materials



Home care & domestic products

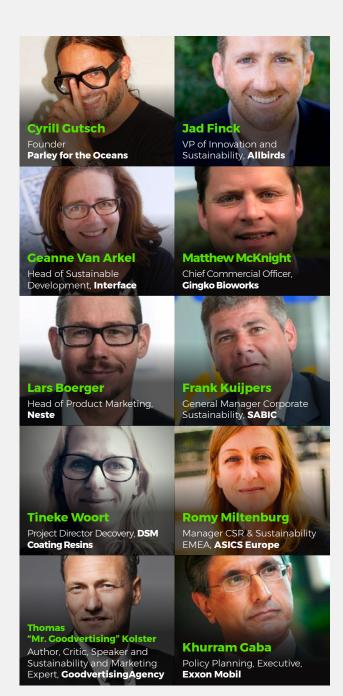


Cosmetics & personal care



Cannabis medical & consumer products

SPEAKERS OF THE 2019 EVENT



Dr. Juha Anttila. Vice Chempolis

Claudia Amos. Technical Director, Anthesis

Andy Bass, Director of Marketing, Ecovative design

Jean Behaghel, Chief Scientific Officer, Bloom Biorenewables

René Bethmann, Innovation Manufacturing, VAUDE+

Dr. Saskia Beuck, Senior Technologies Business **Unit Coatings Adhesives** and Specialities, Covestro Deutschland

Josko Bobanovic, Partner Funds, Sofinnova Partners

Mattias Bodin. Sustainability Innovation. H&M

Davide Bragholi, Project Innovations, Tetra Pak

Floris Buijzen, Product Market Manager, Total Corbion PLA

Maria Carcolé, Business Development Manager, Neste

Martiin Lopes Cardozo, CEO. **Black Bear Carbon**

Paolo Corvo, Head of Sales Derivatives, Clariant

Jarno Dakhorst, Consultant Energy & Biobased economy,

Tom Domen, Global Head of Long Term Innovation, Ecover + Method

Amélie Drouault, Partnerships Manager, Arbiom

Christophe Durand, Bio-

Michelin

Giovanni Teodorani Fabbri. General Manager. FaterSMART

Manuela Falempin, Business **METabolic Explorer**

Jorge Martinez Gacio, Technologist, **Axens**

Genet Garamendi, Head

Checkerspot

Leontine Gast. Founding The Terrace

Emily Glenn. Business Arbiom

Rebecca Groen, B100 Innovation, SHV Energy

Nierika Hamaekers. Sustainability Consultant, The

John Hanus, Policy Officer. **European Commission**

Matti Heikkilä. Chief Technology Officer, MetGen

Silvia ten Houten, Founder GoodHout - Sustainablysourced newly engineered wood made from coconut waste

Jeroen Hugenholtz,

Wageningen University and Research Centre

Agostino Inguscio, Policy **European Commission**

Calill Odqvist Jagusch, CEO, **Light My Fire**

Marco Jansen, Commercial & North America, Braskem

Douwe Jan Joustra, Head of Circular Fashion, C&A Foundation

Peter Jürgens, Managing Director, REDcert

Jens Klein, Chief Executive Officer, AMSilk

Chris Klintworth, Associate, SYSTEMIO

Cedric Klumpp, New Business White Biotechnology, Lonza

Vana Knoepfel, European Marketing Director, Corona

Michael Kolk, Partner, Arthur D. Little

Søren Kristiansen, Senior

Dr. Christian Krueger. Strategy, BASF

Vlasta Kubušová, Founder & Creative Director, Crafting

Alessandro Lanaro, CEO.

Guillaume Lebert,

Julian Lings, Sustainability Manager for EMEA, The North

Matthew Lipscomb, CEO & Founder, DMC

Murray McLaughlin, Advisor, **Bioindustrial Innovation** Canada

Paula Martirez, Business Cellutech

Bárbara Mendes-Jorge. **Sustainability Consult**

Rowan Minkley, CEO, Chip[s]

Bill Morrissey, Procurement Manager, Glanbia

Rob Nicoll, CPO. Chip[s] Board

Dr Monica Normark, Project Manager CelluAPP. SEKAB

Jeremy Oppenheim, Founder, **SYSTEMIQ**

Marcelle Peuckert, Business **Roundtable on Sustainable** Biomaterials (RSB)

Philip Pienkos, Strategic Product Lead, US National Renewable Energy Laboratory

Dr. Duane Priddy, Global Vice President, SpecialChem

Prof. Dr. Gadi Rothenberg,

Chemistry. Van 't Hoff Institute for Molecular Sciences, University of Amsterdam.

Wolfgang Ranfft, Vice De Smet Engineers

Adam McCall, CEO, Prisma Renewable Composites

Alexander Rosenlew. Chief Executive Officer, Orthex

Paolo Saettone, Head of Smart Material (CNS), Bio-on

Chris Savner. Vice President Sustainability. Croda

Christophe Schilling, CEO, Genomatica

Program Manager, Swarovski

Kirsi Seppäläinen. VP Strategic Projects, Stora Enso

Jo Anne Shatkin, President, Vireo Advisors LLC

Dr. Sean Simpson, Chief Founder, LanzaTech

Blake Simmons, Chief and Engineering, LBNL

Niels van Stralen, Director and Co-founder, ChainCraft

Marcello Somma, Director Development, FaterSMART

Christopher Sveen, Chief Sustainability Officer, **UBQ** Materials

Diego Torresan, Business Bio-on

Luke Upton, Editor and Co-Founder, Bio Market Insights

Marcel van Berkel. VP Sugar Delta, Biobased Delta

Rob Van der Meij, Investment Manager, Capricorn Ventures

Roel Vleeschouwers.

Manager, VITO

Melanie Williams, Director, **Melanie Williams Consulting**

Dr. Andreas Worberg, **Novo Nordisk Foundation Center for Biosustainability**

Alex Williamson, CEO and Co-Founder, Bio Market Insights

David Williamson, Chief Irene-Marie Seelig, Innovation Technology Officer, Modern Meadow, Inc.

AGENDA AT A GLANCE

"Excellent event for over-view of current developments, futuristic technology available & budding innovations."

23RD MARCH - WORKSHOP DAY

Prajesh Mistry, Director, Godavari Biorefineries

AM	SITE VISIT				
PM	Scale Up & Process Technology Workshops	Sustainable Brands Workshops	Start Up Academy Workshops		
		NETWORKING DRINKS			

24TH MARCH - MAIN CONFERENCE DAY ONE

AM	KEYNOTE SESSION TOP DOWN AND BOTTOM UP: DRIVING CHANGE FROM LAB TO MARKET					
	Scale Up & Process Technology	Sustainable Brands	Making a Market	Making a Market		
	Harnessing alternative feedstocks and waste streams	Selling sustainability to a willing but confused consumer	Plastics	Biodesign and future material		
PM	Innovations in biorefinery development	Greening your supply chain: the how and the why	Apparel and textiles	Coatings and resins		
	INVESTMENT: BIO-STARS AND INVESTMENTS TRENDS					
	NETWORKING DRINKS AND DINNER					

25TH MARCH - MAIN CONFERENCE DAY TWO

AM	KEYNOTE SESSION TAKING BIO-BASED AND SUSTAINABLE PRODUCTS TO THE NEXT LEVEL					
	ROUNDTABLE SESSIONS					
PM	Scale Up & Process Technology	Sustainable Brands	Making a Market	Making a Market		
	Using synthetic biology to increase efficiency and develop new products	Bringing it all together: the circular economy and major brands	Packaging	Home care and domestic products		
	Building winning partnerships and accelerating your commercial platforms	So, what happens next? Solving end of life challenges	Cosmetics and personal care	Cannabis medical and consumer products		
	CLOSING KEYNOTE: BIO-STARS AND INVESTMENTS TRENDS					
	NETWORKING DRINKS					

"World Bio Markets 2019 was a real source of inspiration. Meetings were well organized and productive, my only problem was the impossibility to attend all sessions, next year I'll bring more people."

SPONSORS & EXHIBITORS ALREADY CONFIRMED FOR WORLD BIO MARKETS 2020

Gold sponsors



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"An event that is extremely rich in networking across the entire value chain."

Jorge Martinez Gacio, Biofuels & Biochemicals Technologist, Axens

POSITION YOUR ORGANISATION AT THE FOREFRONT OF THE FOURTH INDUSTRIAL REVOLUTION

Maximise from the World Bio Markets platform by demonstrating authority in your specific field and take a giant step closer to achieving your commercial aims.

Join our current sponsors and partners to highlight your relevance & proficiency in this vital, collaborative and global movement, to an audience of the industry's most senior decision makers.

CONTACT MATT TO ENQUIRE ABOUT SPONSORINGOR EXHIBITING

Matt Anderson

+44 (0) 7538 259396 Matt@BioMarketInsights.com





DEMONSTRATE THOUGHT LEADERSHIP & EXPERTISE

Present your innovation to an engaged audience of decision makers; from potential investors to partners, and stand alongside other experts in your field



BRANDING

Whether you are a start-up or looking to raise late stage venuture capital, make sure that you stand out from the crowd



NETWORKING & ENGAGEMENT

A hands on show case of your innovations and a chance to connect face to face with industry leaders and potential customers.



PR & CONTENT MARKETING

Tell your story to our global online audience of 40,000+ and create an environment for informed constructive discussion at the event.

"World Bio Markets has grown rapidly, offering multiple networking opportunities, and enabling us to follow the latest trends in bio-related technologies, economies and commercial dynamics. On the one hand a broad spectrum of actors which reflects the complexities of the related issue, and on the other hand a very well-organized team behind it, offering structure and guidance. An event which is enriching and inspiring on topics crucial to our times."

Ekkehart Sillem, Managing Direct, Helm Benelux

BOOK ONE OF THE LAST REMAINING EXHIBTION STANDS

"It is a go-to event for meeting the players in the value chain of developing sustainable solutions."



"This event was a perfect occasion to meet all the participants to the value chain of the green market approach and to share the different visions to achieve the same results of a sustainable future for us and our children."

SUPPORTED BY THE BIO MARKET INSIGHTS GLOBAL NETWORK & COMMUNITY



www.BioMarketInsights.com

The leading bio industry network connecting over 50.000 senior decision makers around the world. Providing market data, information, insights and offline connections. We are at the heart of the global bio industry

50,000+

NETWORK OF BIO INDUSTRY PROFESSIONALS

30,000+

MONTHLY WEBSITE AUDIENCE

15.000+

SOCIAL MEDIA CONNECTIONS

65%+

DIRECTOR LEVEL AND ABOVE



18-19 November | Ewerk, Berlin

www.SvnBioMarkets.com

Linking science to business and focused on turning potential into profit by connecting synbio investors, academics and industry to commercial end markets and customers across the agriculture, chemicals, materials and pharma industries.

250+

ATTENDEES

300±

1-2-1 PARTNERING **MEETINGS**

40+

SPEAKERS

25+

SPONSORS & **PARTNERS**

MEET THE BIO MARKET INSIGHTS TEAM



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WHY WAIT? REGISTER TODAY TO SAVE HUNDREDS!

"Professionalism beyond expectations for every part of the World Bio Markets 2019 experience."

Dr. Duane Priddy, Global Vice President, SpecialChem

"Very well organised event, where the audience could meet, learn and do business with the bio market community.

Tons of handy info in 3 days."

Gianluca Mecatti, Senior Sourcing Manager, VF Corporation

CONTACT RYAN OR TOM REGARDING GROUP BOOKINGS

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Commercial Manager Ryan@BioMarketInsights.com +44 (0) 7538 259 503

Tom Joslin

Sales Executive Tom@BioMarketInsights.com + 44 (0) 7538 259474

Two day registration:

Main conference and exhibition on the 24th and 25th March

Three day registration:

Site visit and workshop day on the 23rd March, plus main conference and exhibition on the 23rd March

		SUPER-DUPER EARLY BIRD END 20th SEPT 2019	SUPER EARLY BIRD END 1st NOV 2019	EARLY BIRD END 13th DEC 2019	ADVANCE END 7th FEB 2020	STANDARD END 22nd MAR 2019	ONSITE END 25th MAR 2019
八 本	STANDARD 2 DAY RATE	€999	€1199	€1399	€1599	€1799	€1999
	STANDARD 3 DAY RATE	€1,499	€1,699	€1,899	€2,099	€2,299	€2,499
	START-UP/ ACADEMIC RATE*	€499	€599	€699	€799	€899	€999
	START-UP/ ACADEMIC 3 DAY RATE*	€749	€849	€949	€1,049	€1,149	€1,249

^{*}Strict criteria applies to the start-up and academic concession rate, detailed during the registration process. Registrations must be made using your company or academic email address.