

**COMMUNICATING  
AS IF THE FUTURE  
DEPENDS ON IT**

WORLD BIO MARKETS

9 JUNE 2022



**SUSTAINABILITY  
CONSULT**

# HELLO, I'M KATHRYN

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**Sustainability Consult**

# COMMS EXPERTISE

- Credibility consulting/Credibility Audit
- Thoughtleadership writing: opinion pieces, blogs, speeches
- Communications and media relations
- Events and social media

COMMS

IS

NOTHING



**Yup. Still A Pig.**

CREDIB

ILITY

THE WORLD

IS

CHANGING

MEANINGF

UL



INCLUS  
IVE

# INCLUSIVE

- Gender, inc. LGBTQIA+
- Racial diversity
- Decolonialisation
- White privilege
- Social class/education

# INFLUENC ERS

TIME IS  
RUNNING  
OUT

SUSTAIN  
ABLE

HOPE

REGENER  
ATIVE

“The more beautiful world  
our hearts know is  
possible.”

Charles Eisenstein



DO BUSINESS AS  
IF THE FUTURE  
DEPENDS ON IT

(BECAUSE IT  
DOES)



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CONSULT**