## World Bio Markets

- 9 JUNE 2022, HILTON DIAGONAL MAR, BARCELONA

Panel: Transforming biotech innovations into stand alone brands

Guests: Ulrich Scherbel, Chief Executive Officer, AMSilk

Markus Hefter, Commercial Director EMEA, Polygiene

Victor Tibo, Co-Founder & CFO, Lignovations

Host: Tomas Vucurevic, Owner / Managing Director BRAIND



INNOVATION

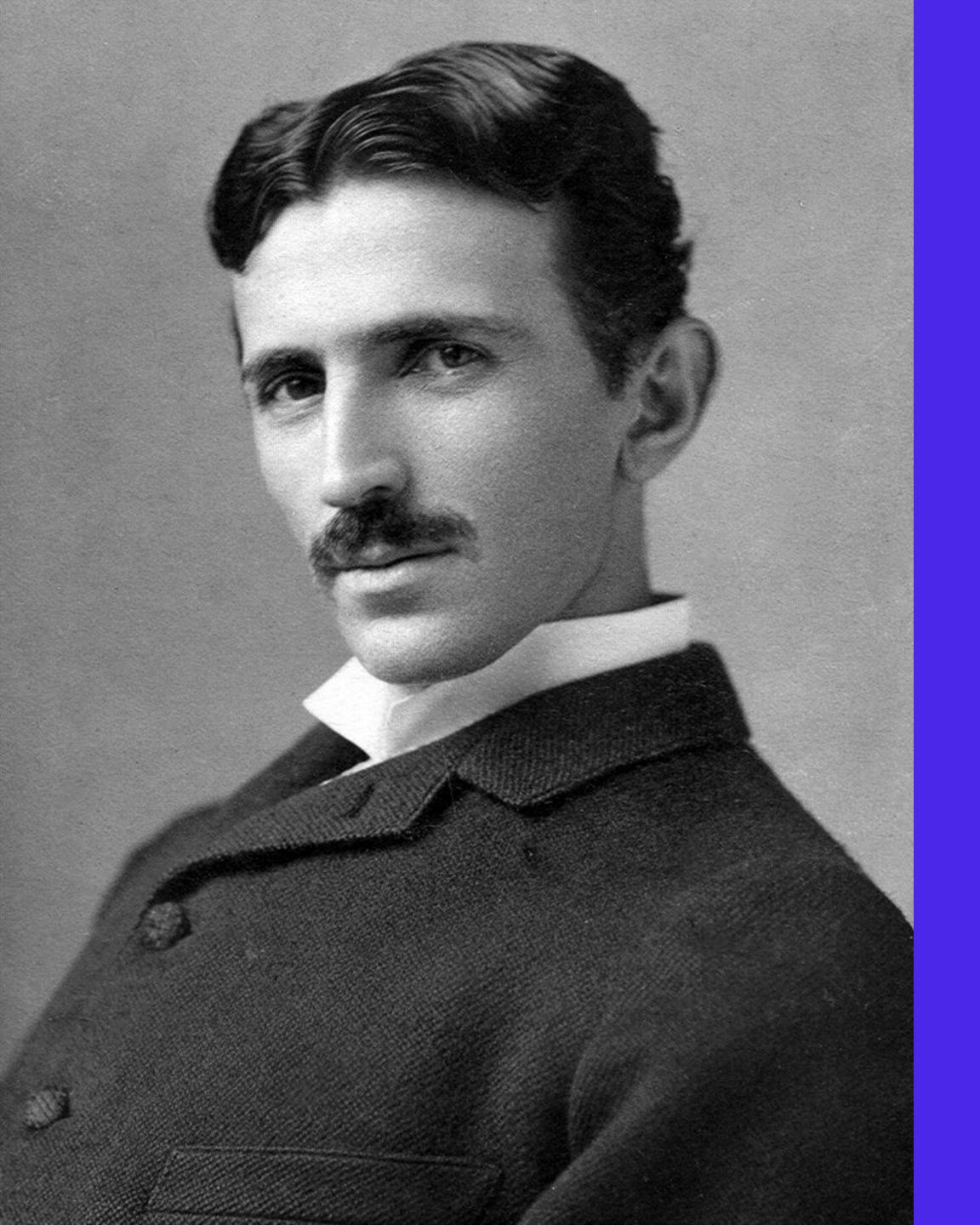
INVENTION

4

SUCESSFUL

COMMERCIALIZATION





3rd. Kondratieff
Wave

1880-1930

Electro Engineering





6th. Kondratieff
Wave

2010-20XX

Bio-Tech & Renewable
Energies



# BRAND

#### Economical principle of value



#### Getting more value out of sustainable innovations





### World Bio Markets Panel: Transforming biotech innovations into stand alone brands



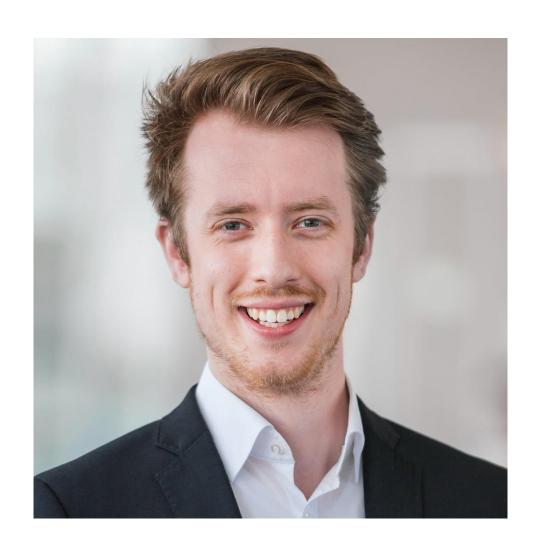
Tomas Vucurevic BRAIND



Ulrich Scherbel AMSilk



Markus Hefter Polygiene



Victor Tibo Lignovations