

## Regenerative Farmed Corn Feedstock for production off 100% bio-based 1,3-propanediol

World Bio Markets The Hague May 10-11. 2023

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zemea

## Agenda

The Path of Carbon - Circular Why Corn? Responsible – Regenerative Farming Usage of 1,3-Propanediol

## TRUTERRA **Primient** COVATION BIO. COVATIONBIO susterra COVATION BIO PDO zemea



**CovationBio**<sup>™</sup> **PDO** is a joint venture formed in 2004, originally as DuPont Tate & Lyle Bio Products, for the sole purpose of producing bio-based 1,3-propanediol from the fermentation of glucose.

# COVATIONBIO

CovationBio<sup>™</sup> is the innovative biomaterials partner that melds performance and sustainability at scale, for the benefit of all.

# Primient

Primient is a leading producer of food and industrial ingredients made from plant-based, renewable sources.

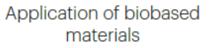
## Defossilizing the materials industry towards a more circular economy

#### THE PATH OF CARBON

- 1,3-Propanediol taps into nature as a source of renewable carbon, transforming plants into the building blocks for the materials that surround our lives.
- The type of crop used as renewable feedstock matters a lot from point of view delivering affordable yields for all stakeholders. This is why we use dent corn.







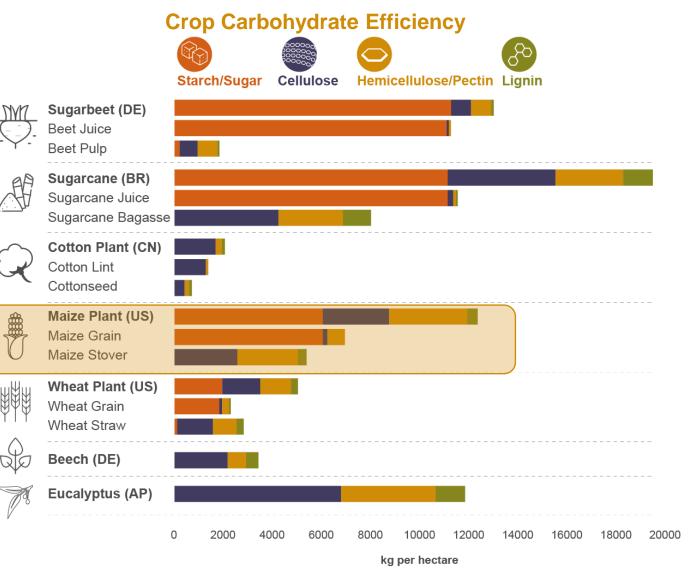
Molecules become building blocks of biobased materials

## **Renewable Feedstocks**

1<sup>st</sup> generation carbohydrate crops are currently the most resource efficient, renewable feedstocks

## Biomaterial products require efficient access to sugars for efficient production

- Hard to Access: 2nd generation carbohydrate crops do not enable efficient access to the required sugars for biomaterials production.
- Increased Complexity: 2nd generation feedstocks require complex innovation to access the required sugars.
- Lack of Consistency: 2nd generation feedstocks do not offer a consistent supply of sugars adding in variability to the manufacturing process
- LCA: 2nd generation feedstocks do not guarantee a lower environmental impact through the extra processing required to access the sugars
- **Cost:** The are currently no government incentives to off set the additional cost and innovation required of trying to access sugars from 2nd generation feedstocks



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Source: DuPont LCA group; Sugar as feedstock for the Chemical Industry, Nova Institute (2019)

## **Our Process**



#### Harvest

Renewably sourced corn feedstocks are harvested, dried and then wet-milled to create a range of carbohydrate rich feedstocks such as glucose.



#### Fermentation

Glucose is converted into 1,3 propanediol using a patented microorganism under exact temperatures and conditions in our fermenters.

#### Refining

The 1,3 propanediol is refined to a final purity of ≥ 99.7% by deactivating and removing the microorganism, water, and other byproducts.

## **U.S. Industrial Field Corn vs. Sweet Corn**



#### **U.S. Industrial Field Corn:**

- 90.6 mm planted acres
- 14.2 b bushels produced
- Crop Value: \$51.9 b

#### **U.S. Industrial Field Corn Facts:**

- Grown on over 99.7% of U.S. corn field acres
- Produced for ethanol, livestock feed, sweeteners and other manufactured goods
- Considered a grain
- Harvested when kernels are dry and mature
- There are fewer acres of industrial corn planted today than in 1938.

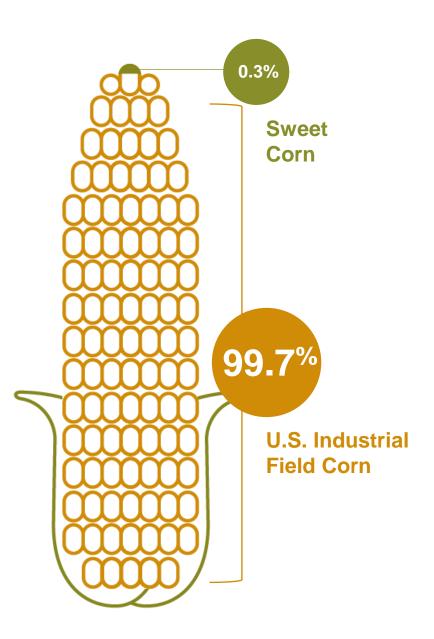


#### Sweet Corn:

- 242.1k planted acres
- 37.9 mm bushels produced
- Crop Value: \$787.6 mm

#### **Sweet Corn Facts:**

- Grown on less than 0.3% of U.S. corn field acres
- Consumed by humans
- Considered a vegetable
- Harvested when kernels are soft and immature



# Crops such as U.S. industrial field corn have seen year-over-year yield improvements, keeping land use stable as production has increased.





Source: ProExporter Network

## Sustainability Starts With Responsible Farming: Truterra Partnership Program

Delivering insights integrated with 26 USDA conservation practices:

- No-till farming
- Crop rotation
- Cover crops
- Optimized fertilizer and pesticide use
- Contour conservation management

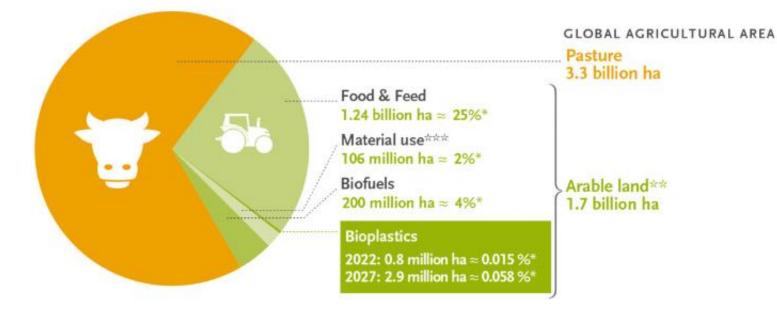
Of our dent corn substrate footprint covered by the Truterra program

• 50,000 acres

100%

- 243 fields
- 175 growers

# Land Use Estimation For Bioplastics 2022 and 2027

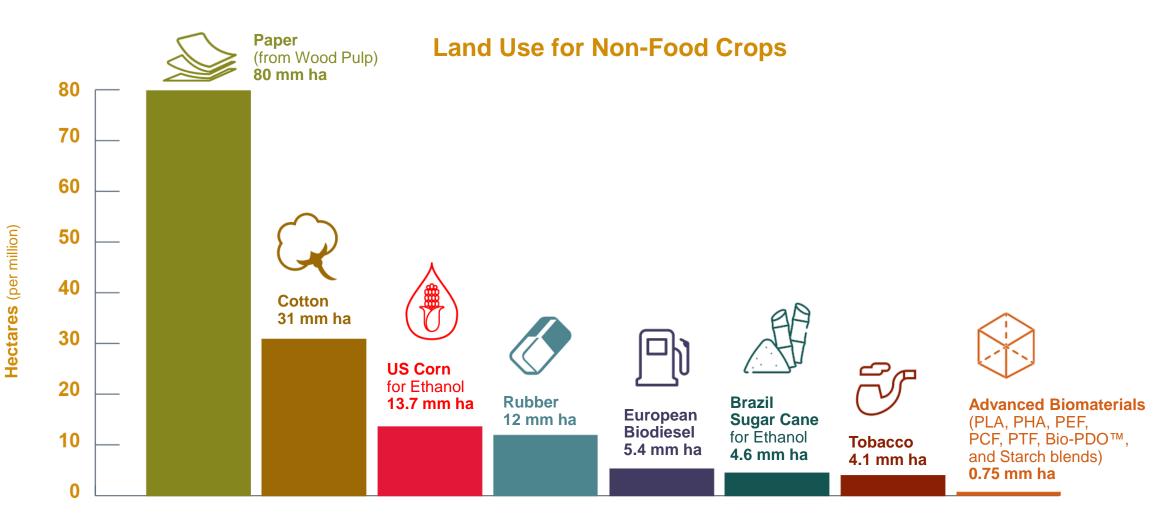


Source: European Bioplastics (2022), FAO Stats (2020), nova-Institute (2022), and Institute for "In relation to global approx. 1% Bioplastics and Biocomposites (2019), University of Virginia (2016). Info: www.european-bioplastics.org

In relation to global agricultural area, \*\* Including approx. 1% fallow land, \*\*\*Land-use for Drg bioplastics is part of the 2% material use

\*Source: World plastics production 2021, Plastics Europe, 2022.

## For Centuries, We've Used Land to Grow Non-Food Crops for Everyday Products



## Sustainability Starts With Responsible Farming: Truterra Partnership Program

#### Susterra<sup>®</sup> sustainability metrics

emissions vs. petroleum-

based BDO.

**Petroleum based** Susterra<sup>®</sup> PDO **BDO** Susterra<sup>®</sup> PDO is made 100% 0% from 100% renewably and responsibly-sourced Renewable content Renewable content plant based ingredients by weight by weight 56 Manufacture of Susterra<sup>®</sup> PDO uses 46% less non-renewable energy vs equal amount of MJ/kg nonrenewable MJ/kg nonrenewable energy consumption energy consumption petroleum-based BDO. Manufacture of Susterra<sup>®</sup> releases 48% less GHG

Kg CO<sub>2</sub>

equivalents/kg

Kg CO<sub>2</sub>

equivalents/kg

## **Sustainability Starts With Responsible** Farming: Truterra Partnership Program

#### Susterra<sup>®</sup> sustainability metrics

**Petroleum-based** Susterra<sup>®</sup> PDO propylene glycol Susterra<sup>®</sup> PDO is made 100% from 100% renewably and responsibly-sourced Renewable content Renewable content plant-based ingredients by weight 56 Manufacture of Susterra<sup>®</sup> PDO uses 41% less non-renewable energy vs equal amount of MJ/kg non-renewable MJ/kg non-renewable energy consumption energy consumption petroleum-based propylene glycol.

Manufacture of Susterra® releases 42% less GHG emissions vs. petroleumbased propylene glycol.

Kg CO<sub>2</sub> equivalents/kg

Kg CO<sub>2</sub> equivalents/kg

0%

by weight

95

## As Corn Production Has Become More Efficient, **Environmental Impacts Have Significantly Declined**

Advances in high-yield agriculture have increased resource efficiency (per bushel) across all key environmental impact measures with decreases in per bushel.

#### Land Use Climate Energy Irrigation Soil Loss Amount of land to Greenhouse gas Energy use to Irrigation water Soil loss per produce one bushel, above a produce one emissions per use per bushel bushel of corn tolerable level bushel bushel -30% -36% -44% -53% -67% **COVATION**BIO PDO

#### U.S. Industrial Field Corn's Impacts: 1980-2011

There is still much work to be done, but we believe that with technological advances and the work of initiatives such as the Soil Health Partnership and the Truterra program that these numbers will continue to fall over time.

Source: National Corn Growers Association: Field to Market

## When Performance and Sustainability Matters, Choose Susterra<sup>®</sup> Propanediol



Performance Polymers Susterra® propanediol is a road-ready ingredient in footwear, outdoor apparel, performance gear, and more, combining flexibility, durability, and sustainability across a range of TPU, PU, and other synthetic materials.



Functional Fluids A wide range of fluid applications – from heat-transfer fluids to engine coolants – can benefit from the favorable viscosity and thermal stability of Susterra<sup>®</sup> propanediol. **Coatings, Inks, & More** Combining exceptional cohesion properties and recyclability, Susterra<sup>®</sup> propanediol brings sustainable performance to coil coatings, polyurethanes, inks, wood coatings, metal coatings, adhesives, elastomers, and more.

# Why using 100% bio-based Susterra and Zemea 1,3-Propanediol?

- Renewable
- Lower Footprint
- Scalable to mainstream today already

Range of Applications Safe & USDA certified

# **Questions?**

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## BRAND PORTFOLIO



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